Holberg EEG, is an exciting Norwegian based eHealth company that designs IT tools for standardization, systematization and reporting of diagnostic data to promote quality, research and education with the aim to advance patient care. Our initial focus is within the field of EEG which measures electrical brain activity and is mostly used in the diagnosis and follow-up of patients with epilepsy, coma and dementia. The company is owned by Televenture/Norsk Innovasjonskapital IV AS, the founders and a set of local investors as well as company employees.

Product Manager

The opportunity
Holberg EEG is in a unique position in a new and promising niche market for reporting software to hospitals and clinics. There are few competitors, and the global leaders in EEG are endorsing the solution. Holberg EEG is growing and will strengthen the team to prepare for an increased demand for our solutions worldwide. As an employee at Holberg EEG you will be part of a skilled, motivated team with a bright future! Holberg EEG have developed the SCORE EEG Premium Edition software that replaces free text EEG reporting, and introduces systematic computer based classification.

The Job
The Product Manager is responsible for understanding and fulfilling the company's values, strategies and organizational guidelines. You will join a dynamic and fast-paced environment and work with cross-functional teams to design, build and roll-out products that deliver the company's vision and strategy. Responsible for managing from concept, to design, prototypes, testing, forecast, cost, promotion, support, and finally product end of life.

Job Tasks:

- Responsible for identifying and fill product gaps and generate new ideas that will grow market share and improve customer experience.
- Responsible for product launches which include working with the marketing team, executives, and other product management team members.
- Bring new products to market by analysing proposed product requirements and product development programs; preparing return-on-investment analyses and establishing time schedules.
- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed.
- Work out appropriate product prices by utilizing market research data; review production and sales costs and customized orders.
- Represent the company by visiting customers and tradeshows to solicit feedback on company products and services.
- Assess market competition.
- Work closely with engineering team to deliver quick time-to-market and optimal resources.
- Translate product strategy into detailed requirements and specifications.
- Be a team player and help with what's needed for product releases.

Your Experience

The minimum requirements for successfully perform the job is:

- Technical and/or clinical background with profound knowledge in EEG, and EEG reporting.
- University degree, preferable MSc, PhD within relevant category.
- Experienced in agile development methods like SCRUM and "V" model is a plus.
- Proven work experience in product management or as an associate product manager.
- Proven track record of managing all aspects of a successful product throughout its lifecycle.

- Proven ability to develop product and marketing strategies and effectively communicate recommendations to executive management.
- Solid technical background with understanding and/or hands-on experience in software development and web technologies.
- Trustworthy personality with a positive and motivating attitude.
- Team player as well as self-motivated and independent.
- Ability to communicate with on a high academic level, and to speak in front of a crowd.
- Strong problem-solving skills and willingness to work hard to get the job done.
- Skilled at working effectively with cross functional teams in a matrix organization.

About Holberg EEG and what we do:

Our Business Case

EEG measures electrical brain activity and is mostly used in the diagnosis and follow-up of patients with epilepsy, coma and dementia. The challenge with today's methods is that the results of EEG studies are commonly described in non-standardized free text using local language and personal note-styles. This creates variation in EEG interpretations obscuring the message, and it precludes the opportunity of searching databases of EEGs for specific findings, leaving the descriptions largely inaccessible for scientific research.

The Solution:

Holberg EEG has developed a state of the art software for standardized reporting of EEG in close collaboration with the top EEG leaders in the world. (SCORE; Standardised Computer based Organised Reporting of EEG)
The solution improves quality of the EEG assessments and facilitates research, innovation, and education. The Holberg EEG founders are invited to write a new chapter in the global reference book on EEG to be published in 2017, well timed with the publication of SCORE as a global standard for EEG reporting.

If you have any questions related to the position please contact;
Øyvind Gulbrandsen, mobile: +47 926 44 261
oyvind.gulbrandsen@holbergeeg.com

Application and CV:
Please forward your cover letter and CV to:
oyvind.gulbrandsen@holbergeeg.com

www.holbergeeg.com